## Experiment Canvas

|  |  |
| --- | --- |
| Experiment Definition | Experiment Results |
| **Riskiest Assumption or Risk** | **Results** |
| **Testable Hypothesis**   |  |  | | --- | --- | | We believe that: |  | |  |  | |  |  | | Will drive: |  | |  |  | |  |  | | Within: |  | | We will know this is true when: |  | |  | |
| **Conclusion**  Proven  Disproven  Inconclusive |
| **Method** |
| **Learnings and next steps** |

Derived from the Experiment Canvas released by Design A Better Business under Creative Commons 4.0 Licence